Senato: 12.08.2021/210 Madde:2'nin ekidir. DO Y CA CALLA .

NOMICS AND ADMINISTRATIVE SCIENCES

RATION (ENGLISH) UNDERGRADUATE CURRICULUM (2021-2022)

IL SEMESTER (SPRING) Weekly Course Hours Cr ECTS Turkish Language II
Ataturk's Principles and History of Turkish Re 0 | MAN114 | Introduction to Law | Total Credits | IV. SEMESTER (SPRING Weekly Course Hours Cr ECTS 22 1 Elective Course (4 ECTS) is to be selected

VL SEMESTER (SPRING) 21 Weekly Course Hours Cr ECTS Total Credits
3 Flective Courses (9 ECTS) are to be selected
VIII. SEMESTER (SPRING) 18 Weekly Course Hours ECTS 21 27 7 Elective courses (21 ECTS) or Single ele IV. SEMESTER (SPRING)

Weekly Course Hours
I A Cr ECTS A VI SEMESTER (SPRING) Weekly Course Hours Cr ECTS

MAN327	Quality Control	2	0	2	3	MAN328	Quality Management Systems	2	0	2	3
AAN329	English Speaking	2	0	2	3	MAN330	English Listening	2	0	2	3
AAN333	Public Finance	2	0	2	3	MAN334	Business Ethics	2	0	2	3
MAN335	Academic Reading and Writing	2	0	2	3	MAN338	Research Methods	2	0	2	3
MAN337	Advanced Office Practices	2	0	2	3	MAN340	Accounting for International Trade	2	0	2	3
MAN339	Financial Institutions and Instruments	2	0	2	3	MAN342	Internatiol Commercial Law	2	0	2	1 3
MAN341	Financial Institutions Accounting	2	0	2	3	MAN344	Artificial Intelligence Applications in Businesses	2	0	2	3
MAN343	Management Information Systems	2	0	2	3		production of Doublesses	-	U	1 4	1 3
MAN345	Data Visualization	2	0	2	3	1					
MAN347	Computer Based Accounting Practices	2	0	2	3	1					
VII. SEMESTER (FALL)							VIIL SEMESTER (SPRING)	T		1	1
Course	Course Name	Weekly Course Hours				Course		Weekly Course Hours		_	
Code		T	A	Cr	ECTS	Code	Course Name	T I	A	Cr	ECTS
MAN421	Marketing Research	2	0	2	3	MAN412	Human Resources Practices	2	0	2	- 2
MAN423	International Marketing	2	0	2	3	MAN414	Job Analysis and Design	7	0	2	1 3
MAN425	Advertising	2	0	2	3	MAN422	Digital Marketing	2	0	2	1
MAN427	Sales Management	2	0	2	3	MAN424	Retail Management	2	0	2	1 1
MAN429	Enterprise Resource Planning	2	0	2	3	MAN426	Custormer Relationship Management	2	0	2	1 2
MAN431	System Analysis and Design	2	0	2	3	MAN434	Project Management	2	0	2	1 3
MAN435	Introduction to Programming	2	0	2	3	MAN440	Securities Analysis	2	0	2	1
MAN439	International Finance	2	0.	2	3	MAN452	Globalisation and Employment	2	0	2	3
/AN443	Cost and Managerial Accounting Practices	2	.0.	2	3	MAN454	Positive Psychology	2	0	2	3
AAN449	Corporate Governance and Social Responsibility	2	.0	2	3	MAN456	Data Management	2	0	2	3
AAN451	English Reading	2	0	2	3	MAN458	Strategic Cost Management	2	0	2	3
MAN453	Global Transformation in Business	2	0	2	3	MAN460	Forensic Accounting and Fraudulent Transactions	2	0	2	1 3
MAN455	Performance and Reward Management	2	0	2	3	MAN462	Risk Management	7	0	2	1 2
4AN457	E-Commerce	2	0	2	3	MAN464	Business Skills and Career Management	2	0	2	2
/AN459	Quantitative Methods	2	0	2	3	MAN466	Administrative Law	2	0	2	3
/AN461	Case Studies in Accounting	2	0	2	3	MAN450	Practical Training	-		- 4	3
								0	20	10	20

YALOVA UNIVERSITY

TDB102 AIB102

MAN226 MAN228

MAN104 Accounting MAN106 Business Informatics MAN112 Business Mathematics

Code
MAN202 Macro Economics
MAN204 Commercial Law
MAN206 Organizational Behavior
MAN212 Financial Statement Anal

Elective course
Total Credits

Code
MAN302 Financial Management
MAN304 Human Resources Management
MAN306 Managerial Accounting
CAN316 Operations Research

Course Code MAN468 Directed Research

Course
Code
MAN214 Corporate Accounting
MAN216 Tax Law
MAN218 Business English
MAN220 Brand Management
MAN222 Services Marketing
MAN222 Services Marketing

MAN224 Competition Law

Elective course

Elective course

Course Name

Course Name

Course Name

Course Name

Total Credits

Course Name

Course Name

Investment Project Analysis
Labor Law
Turkish Business History
Turkish and W

MAN314 Investment Project Analysis
MAN320 Labor Law
MAN322 Turkish Bussness History
MAN324 Turkish and World Economy
MAN326 International Business
MAN328 Quality Management Systems
MAN330 English Listenses
MAN334 Business Ethics
MAN334 Research Methods
MAN340 Accounting for International Trade
MAN340 Internation Compensal Law
MAN340 Internation Compensal Law
MAN340 Internation Compensal Law
MAN340 Internation Compensal Law

DEPARTMENT OF BUSINE LISEMESTER (FALL)

Course Name

Course Name

TDB101 Turkish Language I
Adaturk's Principles and History of Turkish Revolution I
MAN101 Introduction to Business
MAN103 Introduction to Accounting
MAN109 Basic Mathematics
MAN111 Information Technology
Total Credits

III SEMESTER (FALL)

Marketing Management Inventory Balance Sheet Introduction to Statistics oligations Lav

IAN301 Business Finance
IAN303 Production Management
IAN305 Cost Accounting Entrepreneurship

Elective course Elective course

Elective course

Management and Organisation Elective course

Elective course
Elective course
Total Credits

Strategic Management
Auditing
Sectoral Speciality
University Common Elective Course

Total Credits

4 Elective Courses (12 ECTS) are to be selected
ELECTIVE COURSES

III. SEMESTER (FALL)

Course Code
MAN215 Production Systems
MAN217 Public Relations
MAN219 Business Readings
MAN229 Business Communication
MAN233 Money and Banking
MAN235 English Grammar

V. SEMESTER (FALL)

Course
Code
MANS11
MANS15
Leadership
MANS15
Marketing Communication
MANS19
Marketing Communication
MANS19
Marketing Communication
MANS19
MANS23
Family Business Management
MANS27
Quality Control
MANS29
English Spoaking
***TANS33
Public Finance
***Tansdaing and Writing

Total Credits

1 Elective Course (4 ECTS) is to be selected

V. SEMESTER (FALL)

Course Name

3 Elective Courses (9 ECTS) are to be selected
VIL SEMESTER (FALL)

Course Name

TDB101 Turkish Language I

Course

Course

Course

Code MAN401

Weekly Course Hours

Weekly Course Hours

A

20

Cr

19

Cr

17

Cr

30

ECTS

30

ECTS

19

19

19

17

T A

Weekly Course Hours

Weekly Course Hours

A

Weekly Course Hours

Weekly Course Hours

A

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A

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