



T.C.
YALOVA UNIVERSITY
2021-2022 ACADEMIC CURRICULUM

INSTITUTE: INSTITUTE OF GRADUATE STUDIES
DEPARTMENT: DEPARTMENT OF BUSINESS ADMINISTRATION GRADUATE PROGRAM WITH THESIS IN ENGLISH

Scientific preparation						
Code	Course	C/E*	Weekly Course Hours		Credit	ECTS
			T	U		
IBFH501	Understanding Society and Economy	C	3	0	3	6
IBFH503	Social Science and Critical Thinking	C	3	0	3	6
IBFH505	Understanding Businesses	C	3	0	3	6
IBFH507	Understanding Human and Behavior	C	3	0	3	6

I.YARIYIL						
Code	Course	C/E*	Weekly Course Hours		Credit	ECTS
			T	U		
SIH5001	Scientific Research Methods and Ethics-I	C	3	0	3	6
LEE800	Course for Academic Skills	C	4	0	0	6
SIH531	Production Planning and Control	E	3	0	3	6
SIH533	Total Quality Management	E	3	0	3	6
SIH535	Database Management	E	3	0	3	6
SIH551	Management and Organization Theories	E	3	0	3	6
SIH555	Strategic Marketing Management	E	3	0	3	6
SIH581	Accounting Practices	E	3	0	3	6
SIH583	Cost Accounting Practices	E	3	0	3	6
SIH585	Corporate Finance	E	3	0	3	6
SIH587	Marketing Management and Policies	E	3	0	3	6
SIH589	International Marketing Strategies	E	3	0	3	6
SIH591	Human Resource Management Theories and Practices	E	3	0	3	6
SIH593	Management Practices in Family Businesses	E	3	0	3	6
SIH595	Business Ethic and Corporate Social Responsibility	E	3	0	3	6
SIH597	E-Marketing	E	3	0	3	6
SIH599	Decision Making Techniques	E	3	0	3	6
SIH601	International Finance and Financial Crises	E	3	0	3	6
SIH603	Electronic Trade and Export	E	3	0	3	6
TOTAL			16	0	16	30

C: Compulsory E: Elective-3 courses to be selected

II. YARIYIL						
Code	Course	C/E*	Weekly Course Hours		Credit	ECTS
			T	U		
SIH5002	Scientific Research Methods and Ethics-II	C	3	0	3	6
LEE800	Course for Academic Skills	C	4	0	0	6
LEES26	Seminer	C	0	2	0	6
SIH506	Organizational Behavior Research	E	3	0	3	6
SIH518	Comparative Management	E	3	0	3	6
SIH522	Knowledge Management	E	3	0	3	6
SIH528	Technology and Innovation Management	E	3	0	3	6
SIH538	Financial Institutions	E	3	0	3	6
SIH560	Portfolio Management	E	3	0	3	6
SIH566	Work Study	E	3	0	3	6
SIH570	International Management	E	3	0	3	6
SIH572	Production Techniques	E	3	0	3	6
SIH574	Business Statistics	E	3	0	3	6
SIH578	Strategic Brand Management	E	3	0	3	6
SIH580	Retail Management	E	3	0	3	6
SIH582	Strategic Management Practices	E	3	0	3	6
SIH584	Information Systems	E	3	0	3	6
SIH586	International Business Theories and Practices	E	3	0	3	6
SIH588	Auditing Practices	E	3	0	3	6
SIH590	Strategic Managerial Accounting	E	3	0	3	6
SIH592	Investment Project Evaluation	E	3	0	3	6
SIH594	Strategic Financial Management	E	3	0	3	6
SIH596	Service Marketing Practices	E	3	0	3	6
SIH598	Consumer Behaviour and Practices	E	3	0	3	6
SIH600	International Financial Management	E	3	0	3	6
TOTAL			16	0	16	30

C: Compulsory E: Elective-3 courses to be selected

III. YARIYIL						
Code	Course	C/E*	Weekly Course Hours		Credit	ECTS
			T	U		
LEE800	Course for Academic Skills	C	4	0	0	6
LEE500	Thesis	C	0	0	0	24
Genel Toplam			4	0	0	30

IV. YARIYIL						
Code	Course	C/E*	Weekly Course Hours		Credit	ECTS
			T	U		
LEE800	Course for Academic Skills	C	4	0	0	6
LEE500	Thesis	C	0	0	0	24
Genel Toplam			4	0	0	30

